

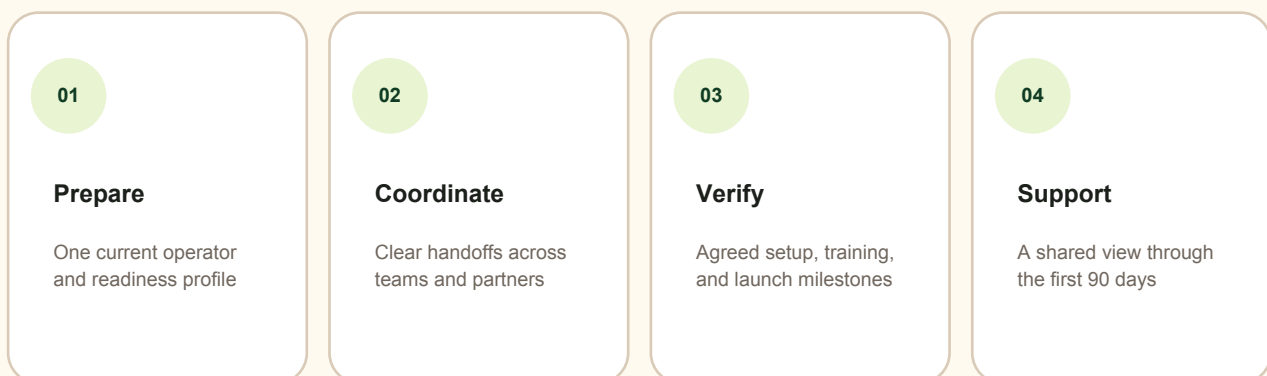
HIMALAYAN JAVA COFFEE COLLABORATION PROPOSAL

Help every new franchise open with confidence.

Satya can standardize franchise onboarding, coordinate setup, and give every operator a clearer path from approval to opening.

THE IDEA

Himalayan Java already brings the brand and operating model. Satya helps coordinate each approved franchise. When financing is useful, partner banks receive one structured application and tools to assess it faster.



WHY IT MATTERS

For Himalayan Java

Faster, consistent openings while the brand remains in control.

For franchisees

A guided launch with clear requirements, choices, milestones, and next actions.

For partners and investors

Current, brand-approved information and a more repeatable opening model.

SUGGESTED 90-DAY PILOT

5 to 10 applicants | One opening template | Optional finance partner | Himalayan Java remains in control

Measure handoff time, document rework, applicant clarity, milestone completion, time to opening, and support needs.